



ReSound GN

# ReSound Tinnitus Management

TINNITUS SOLUTIONS FOR YOUR PATIENTS

# Help your patients find relief from tinnitus

Approximately 80% of people with hearing loss also have tinnitus.\* And when it comes to treating patients with tinnitus, there's not a one-size-fits-all approach. ReSound's 5th generation tinnitus solutions arm you with the most comprehensive management options available.

As a hearing care professional there are many benefits to adding a tinnitus management program to your practice:

- Because so many people with hearing loss also have tinnitus, you're likely already seeing these patients for their hearing loss needs. Now, you can better serve them by treating their tinnitus needs as well.
- Adding a tinnitus management program provides a way for you to differentiate your practice from your competitors and increase the scope of your offerings.
- Tinnitus patients make up a population that are largely underserved to date.



\*Audiology Awareness Campaign

## Smart Hearing™

ReSound Smart Hearing aids emulate the way the ear naturally processes sound, allowing for a natural, comfortable listening experience for your patients.

You can feel confident that your tinnitus patients will experience the best when it comes to top-rated sound quality and smart wireless connectivity in a comfortable yet durable design.



# Tinnitus Sound Generator

ReSound Smart Hearing aids are equipped with a built-in Tinnitus Sound Generator (TSG). TSG provides you with a variety of features that aid in personalizing your patients' sound therapy programs.

ReSound TSG also provides your patients with ways to personalize their sound therapy like the new series of water-inspired NatureSounds. With the added ability to stream sound directly from their Apple® device to their ReSound Smart Hearing aids, your patients can further customize their sound therapy by accessing new sounds or music of their choosing.

The new NatureSounds feature offers soothing water-inspired sounds like "ocean", "beach surf" and "calming waves" to help provide further relief for your tinnitus patients.



## Tinnitus apps

When it comes to meeting the needs of your tinnitus patients, there's no such thing as too much personalization. To expand on the therapy options for your patients, ReSound has made two apps available.



**RESOUND RELIEF™ APP**  
Although there is no cure for tinnitus, it can be managed with the use of sound therapy. ReSound Relief is a multisensory app that offers dynamic sounds, tinnitus management guidance and a variety of engaging exercises and activities to help with your tinnitus.



**RESOUND SMART™ APP**  
The ReSound Smart App enables your patients to have on-the-go personalization of their Hearing Instruments as well as their Tinnitus Manager settings all without having to touch - and draw attention to - their hearing aids.



